

Morris Plains

Strides for Education 5K Run/Walk

2026 Sponsorship Levels & Benefit Opportunities

Join the Education Foundation of Morris Plains (EFMP) in supporting local education through our **11th annual Strides for Education 5K Run/Walk & Kids Fun Run**. This community-focused event brings together families, educators, and local businesses, with approximately **300+ participants** and strong local visibility.

Your sponsorship directly supports our mission, funding classroom grants, educational programs, and enrichment opportunities that benefit students across the community.

Partner with us to make a lasting impact, while showcasing your business to an engaged local audience on Sunday, October 25, 2026!





2026 Sponsorship Package Details

Champion Sponsor Package: \$1,000

Maximum visibility + premium recognition

- Company name and logo promoted via:
 - Education Foundation of Morris Plains Website
 - *NEW*: Registration Website (RunSignUp) with link to company webpage
 - Top-tier logo placement on race banner showcased as a Champion Sponsor, visible in event photos
 - Premier logo placement on official race t-shirt (~300 participants)
 - *NEW*: Race Route Feather Flag to showcase being a Champion Sponsor & official Fun Run Sponsor
 - *NEW*: Social media – EFMP will post a video to highlight your company as our Champion Sponsor
 - *NEW*: Your business will receive featured recognition in *Plains Talk*, our community newsletter, highlighting your support of the event and commitment to enhancing educational opportunities
 - Race day presence with a dedicated table to promote your business
 - *NEW*: Four (4) complimentary race registrations & T-shirts. [This can be donated to a MP Child]
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Course Sponsor Package: \$550

Strong visibility throughout the race experience

- Company name and logo promoted via:
 - Education Foundation of Morris Plains Website
 - *NEW*: Registration Website (RunSignUp) with link to company webpage
 - Prominent logo placement on race banner visible in event photos
 - Logo on official race t-shirt (~300 participants)
 - *NEW*: Race Route Feather Flag to promote being a Course Sponsor
 - Social media – EFMP will post and tag your company, individually via our accounts
 - On-site promotional table/space
 - *NEW*: Two (2) complimentary race registrations & T-shirts [This can be donated to a MP Child]
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Race Sponsor Package: \$300

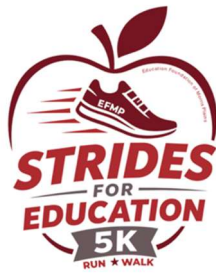
Accessible entry point with meaningful exposure

- Company name and logo promoted via:
 - Education Foundation of Morris Plains Website
 - *NEW*: Registration Website (RunSignUp) with link to company webpage
 - Logo featured on race banner visible in event photos
 - Social media – EFMP will post all Race Sponsors together in one post
- Name listed on official race t-shirt (~300 participants)

EFMP 2026 5k Run/Walk Sponsorship Package Comparison:

<u>Benefit</u>	<u>Champion Sponsor Package: (\$1,000)</u>	<u>Course Sponsor Package: (\$550)</u>	<u>Race Sponsor Package: (\$300)</u>
Visibility	Maximum + premium recognition	Strong visibility throughout	Meaningful exposure
Race Banner	Top-tier logo Placement	Prominent logo placement	Logo displayed
NEW Feather Flag Marketing	Included Official Fun Run Sponsor Flag visible at Fun Run, and Start, and End of Race	Included Flag visible at Start and End of Race	Not included
NEW Registration Website with Link to Company Webpage	Included	Included	Included
Official T-Shirt	Premier logo placement	Logo placement	Business Name listed
EFMP Website Recognition	Included	Included	Included
Social Media Exposure	Individual Spotlight with a Video/Reel	Individual Spotlight with a tagged Post	Group Spotlight
NEW Community Marketing	Recognition in <i>Plains Talk</i> , Local Quarterly Newsletter	Not Included	Not Included
On-site Presence	Dedicated table/space	Dedicated table/space	Not included
NEW Complimentary Registrations	4 registrations & t-shirts	2 registrations & t-shirts	Not included





**STRIDES FOR EDUCATION 5K
RUN/WALK & Kids Fun Run**
Sunday, October 25, 2026
THANK YOU FOR YOUR SUPPORT!

What's Next:

- Please confirm your sponsorship with your EFMP contact.
- Please complete the following prior to July 31st:
 - Complete and return the sponsorship submission form
 - Email your high-resolution company logo for promotional use to:
educationfoundationmp@gmail.com
 - Submit payment by check/Money Order made out to: Education Foundation of Morris Plains, or we are accepting virtual payments this year via PayPal, or Venmo: @EdFoundationMP
 - Coordinate any sponsor-specific details with your EFMP volunteer contact liaison

Your 2026 EFMP Volunteer Contact Liaison is: _____

EFMP Volunteer Contact Info: _____

For a Virtual Payment Option, please use either QR Code below:



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DEADLINE FOR ALL MATERIALS IS July 31, 2026

The Education Foundation of Morris Plains is a 501(c)(3) organization.

2026 5K EFMP Co-Chairs: Katie Lade & Clarissa Sipos

For direct questions about this year's race, feel free to contact:

Katielade4@gmail.com / ClarissaMsipos@gmail.com

2026 EFMP 5K Sponsorship Submission Form:



Please complete the information below and return this form with your contribution to your EFMP volunteer, or mail it to:

Education Foundation of Morris Plains
500 Speedwell Avenue
Morris Plains, NJ 07950
Attn: EFMP 5K Fundraiser

Company Name as it should appear in promotions: _____

Company Contact Person: _____

Company Website: _____

Social Media Name & Handle: _____

Email: _____

Company Phone/Cell: _____

Mailing Address: _____

Selected Sponsorship Level (circle one):

Champion Sponsor - \$1,000 Course Sponsor - \$550 Race Sponsor - \$300

Please Confirm Payment Commitment: Check/Money Order _____ Venmo _____ PayPal _____

Champion and Course Sponsors only:

1. Please confirm if you would like a table to market your business on race day?
 - Yes, please provide one: _____ No, we will bring by own _____ No Thanks _____
2. If you do not have anyone interested in walking/running the race, you can choose to donate your complimentary registrants to a Morris Plains Child.
 - Would you like to donate your complimentary registrations to a Morris Plains child?
Yes, _____ or No _____. If not, please complete the fields below:

Complimentary Reg #1: _____ T-Shirt Size: _____ [Course/Champion ONLY]

Complimentary Reg #2: _____ T-Shirt Size: _____ [Course/Champion ONLY]

Complimentary Reg #3: _____ T-Shirt Size: _____ [Champion Sponsor ONLY]

Complimentary Reg #4: _____ T-Shirt Size: _____ [Champion Sponsor ONLY]

Thank you for supporting the Education Foundation of Morris Plains and Strides for Education 5K!

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